

KUNSTHAL CHARLOTTENBORG

Press release

Copenhagen, 3 September 2019

Irena Haiduk's *Seductive Exacting Realism* demonstrates the symbiotic relationship between art, markets and political upheaval

Kunsthall Charlottenborg presents Seductive Exacting Realism, a twenty-eight minute sound programme that has previously appeared at documenta 14, and is now presented for the first time in Scandinavia from 21 September 2019

Exhibition period: 21 September - 6 October 2019

Press view: Friday 21 September 10am - 12noon

Opening: Friday 20 September 5 - 8pm



Seductive Exacting Realism (SER) is based on an interview the artist Irena Haiduk (b. 1982 in Belgrade) conducted on January 14, 2015 at Harvard University's Carpenter Center, with Srdja Popovic, co-founder of the revolutionary OTPOR! student group and the consultancy CANVAS (Center for Applied Non-Violent Action and Strategy). The conversation presents similarities between the contemporary artist and the revolutionary consultant, who participate in Western corporate economies nourished by displacement, military intervention and financial warfare. Experienced in total darkness, these equivalences are felt as the advantages of orality emerge, announcing another way of making history: another kind of economy.

SER consists of a Waiting Room and a Blind Room. In this iteration of *SER*, the city of Copenhagen is a Waiting Room, while Kunsthall Charlottenborg's cinema hosts the Blind Room. The 28-minute program commences every hour, on the hour.

Previously exhibited at The Renaissance Society at the University of Chicago, the 14th Istanbul Biennial and documenta 14, Haiduk's *Seductive Exacting Realism* is an excursion into the deep waters of revolutionary desire and high stakes event planning on a world stage, where questions regarding political efficacy, complicity, and the limits and potential of art rise up from the depths.

The presentation of *SER* in Copenhagen marks the beginning of a two-year collaboration between Kunsthall Charlottenborg and Irena Haiduk, which will culminate in an exhibition at the site in 2021. During this time the Yugoexport economy will be installed at the Kunsthall Charlottenborg bookshop. Yugoexport is a corporation modeled after the self-managed, autonomous, unofficial organizations and experimental clubs within the larger state infrastructure of the former Yugoslavia. Incorporated in the United States (where corporations are people), launched in Paris and headquartered in New York, she is a copy or an avatar of Jugoeksport, a defunct Yugoslav apparel manufacturer and weapons exporter.

The exhibition is supported by the Danish Arts Foundation, Obel Family Foundation, Yugoexport, and is curated by Michael Thouber.

Further information

seductiveexactingrealism.com

yugoexport.com

irenahaiduk.com/work

Facts about the exhibition

Irena Haiduk: *Seductive Exacting Realism*

21 September - 6 Oct 2019

Opening: Friday 20 September 5-8pm

Kunsthal Charlottenborg, Kongens Nytorv 1, 1050 Copenhagen K

Entrance: 90 DKK (free entrance at the opening)

[Further info about the exhibition here](#)

Press material

Press material, including high-resolution images, can be found on the Kunsthal's website below the description of the exhibition: <https://kunsthalcharlottenborg.dk/en/exhibitions/irena-haiduk/>

Note! Irena Haiduk is in Copenhagen 17-21 September, where she will be available for interviews.

Photo credit in the press release

SER Logo for Kunsthal Charlottenborg. Designed by HelloMe, produced by Yugoexport. 2017-ongoing.

Hashtags to social media: #irenahaiduk #seductiveexactingrealism #yugoexport #kunsthalcharlottenborg

For more information and material, please contact

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